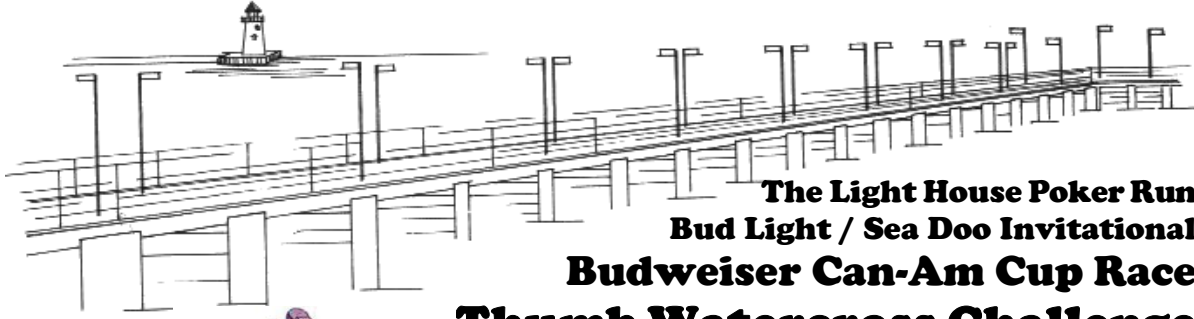




The Harbor Beach Maritime Festival



The Light House Poker Run Bud Light / Sea Doo Invitational Budweiser Can-Am Cup Race Thumb Watercross Challenge



Hi Folks

This year we are well on the way with the 2004 Maritime Festival plans.



Budweiser and Smith Distributing has stepped up to the plate big time to sponsor the 3rd **Budweiser Can-Am Cup** race that will draw racers in from all over the United States and Canada this year. We should have some very good numbers this year and with that, more fun!..So have a Bud.....just cause it's the thing to do!

Bud Light / Sea Doo Invitational. This year we have over 88 riders to date and more to come. Smith Dist. again stepped up to the plate to co-sponsor this highly anticipated event along with **Smith Dist.**

We have a hard hitting new comer to our sponsorship ranks. **Ray C's Cycle and Sports** from Lapeer. When I first spoke with Ray Jr.



I knew it was exactly what we needed. We talked about the need for some machines for the Invitational. .Ray said...*done!* *How about new Sea Doo's?* We spoke about a demo ride...*no problem was his reply!* *Ya want some Bombardier 4 wheelers too?* We spoke about possibly having a Maritime Festival sale on machines...*excellent Idea...a Harbor Beach Maritime Inventory Blow-out Sale.* What better way to get a new machine then to try it out first.

For Music...we got something new cooking...We have been approached by **Craig Lackie** about letting some young people run a Battle of the Bands on Thursday (15th) night. This would add another event to this wonderful week....and seeing how they came up with a really awesome name..**"The War on the Shore"** this event fits the competitive nature of the Festival and will make a great addition to our party. In addition to the music and competition, **Dave LeMaster** famed DJ from WLEW will be the host of this event

Friday Night we have **The Robert Lee Band** coming back by popular demand and look forward to Bobby and his crew pulling off another awesome night of music that will please everyone with music that all can enjoy.



Saturday, we have **The Light House Poker Run** poker run on tap that should make an event that recreational riders will enjoy and feel as much apart of the weekend events as the racers do. There will be little friendly competitions....a little cruising.....some good eating...prizes...and a hole lot of good BS'n. plus a little something special that I will explain in a bit. Folks, this is the first year for our poker run. The event will take place Saturday at 11:00 and will go until around 3:30. All will come to a finally at the Budweiser Can-Am Cup award Ceremony.

This year **The Huron County Press** has signed on to do a program for us and has become one of our major sponsors. Tami Abbot, the Publisher of the Newspaper has graciously offer up **Chris Ogryski** to do interviews on some of the events that go on for the festival...from the Racers / Sponsor point of views to in-depth stories on local personalities who take the Invitational racing to heart and will be competing with every bit of gusto they can manage. As these stories unfold in the **The Huron County Press**, we will also be shooting them out to the world via www.watercross.com . Our goal is to make locals...national celebrates... and Nation Celebrity's... local icons.

Saturday night will be a very special night for music. **Thom Ellis** will be performing for us on stage. Thom plays a mixture of music that will get your foot stomp-in and your booty shaking. In Thom's career, he has been the opening act for some of the greatest talents in the music world. **Alabama, Glen Cambel & Bob Seger** just to name a few. To top it all off, fresh from Nashville, lead guitarist and "home boy" "**Nathan Shock**" will be playing lead guitar for Thom. If you remember the first festival, Nathan's band "Thorium" played for us free of charge to help us get the Maritime Tradition started. *Now he comes back to us as a star!* Thom will be presented to you by the crew now known as "**Schock'n y'all & The Corner Store**". For this event, former and current high school students ("**Schock'n y'all**") started taking up a collection at the Harbor Beach High School to bring Thom up to Harbor Beach. So far they have raised nearly \$400 dollars to date for this venture. To clinch the deal, Pam Semp, owner of the (**Corner Store**) has offered to make up the difference thus creating "**Shock'n y'all & The Corner Store**"



In addition to the concert on the beach for Saturday. Thom has offered to play "Unplugged" down at Wagener Park for the Poker run riders and who ever might just pop in. This will be a treat you won't want to miss!..

Ray C's Cycle and Sport / Bombardier Demo ride This year Sea Doo will be in the house as the main sponsor of a demo ride the entire weekend. Come and take the machine of your dreams for a ride and experience the freedom and pure fun of one of these awesome machines. At the flip of a switch and a little twist of the gas, your out buzzing around the Light House, checking out the lake freighters or just cooling off from a hot day of mowing the lawn. Until you have tried it, you will never know...I did! Best thing about this demo....If you like the machine...buy it on the spot! Ray has stated **Machines will be for sale!** If they all get sold. he will get more! This would be a great opportunity to try one on for size and see just why this is a sport that is growing by leaps and bounds.



Another great event we have for the weekend is the annual **Knights of Columbus Cruise night** (Friday) and **Car Show** (Saturday). This popular event promises to be even bigger and better according to event promoter **Jim Gougeon**. This event just adds more interest to the weekend and gives the "Cruisers of the Streets" an opportunity to be a part of a great weekend and to show off their beautiful machines.

Fireworks, Event organizer **Tom Youatt** has promised that this year will be the most spectacular show ever. and with the help of his co-hort in crime **Ron Wruble** plan a little twist that will make this night (Saturday) one to remember.

Last, but not least The 3rd annual "**Harbor Beach Maritime Festival's Talent Show**" presented by **The Harbor Drug**. This year event organizer, Jon Fruytier will be putting together another great show that promises to be even bigger and better than last years successful show. With diverse talents from dancing to singing, musicians with clarinets and Trash Cans, this popular event will live up to its name as "The Greatest Show In Town". Thank you **Jon** and the crew at your **Harbor Drug**.

Harbor Drug

Some of the sponsors that have already stepped up to the plate are: **Budweiser, WLEW, TIMES, The Corner Store, Sea-Doo, Harbor Drug, L K Creations, Harbor Beach Audio, The City of Harbor Beach, Ray C's Cycle and Sports, Lets go Fishing, Comcast, Extreme Outlaw Production, Hydro Turf, Skat-Trak, Esch Landscaping, Edward Jones, H & R Block, Schock'n y'all, Dow Agrosiences, Thumb Cellular, and Farmers Tavern. Dr. Hirn DDS, Dr. James Molitor DDS, Brennan's Men's Ware**

Please thank these sponsors if you get a chance...**THEY MAKE IT HAPPEN!**



Potential Sponsors:

Be a part of this great weekend and have your name seen by thousands. This event has grown in size over the last 4 years to be one of the largest Watercross spectator events in the Nation.

Prizes, Swag, Cash... all forms would be welcome.

For more sponsorship information, call 989-269-8177 days, 989-47903503 evenings or best way e-mail akdrives@yahoo.com
 Al Kleinknecht, Maritime Festival Committee

